



IT Corner 2019

Digital transformation
of agricultural sector

POST SHOW REPORT

IT-Corner 2019 has become the largest specialized event on Ukrainian market in the sphere of digital technologies and smart solutions for agribusiness!

Around **50 domestic and international brands from 35 exhibiting companies** have enjoyed an incredibly professional communication! Therefore, agrarians are setting the course towards digitalization, while domestic developers are preparing to conquer foreign markets!

Participants of the exposition:

Agrocontrol, AgroDealPRO, AgroOnline, Aggeek, Anteniti, Bitrek, EOS, DJI, DroneUA, F12A, IT Grand, Metos Ukraine, MiniSoft, Overseer, Precision Agritech, Precision Planting, Soft.Farm, System Solutions, Trimble, Zemlerob UA, Agrometeostations (Davis instruments), AgroDrone, Agrometr, Analyt systems, Greenval, Plant of Elevator Equipment, Landtech, MultiCopter, Obrii softu, RCS-Telemetry, MiniSoft, PreAgri, QRSmarty, SpaceUA, Ukraeroservice, TravelSiM.

When: 29-31 October

Where: International Exhibition Centre, Kyiv

The event was held as a part of the international exhibition **AgroComplex 2019**, which contributed to attraction of target audience and popularization of innovative technologies among agrarians. The event was visited by 13,000 agrarians from Ukraine and 19 foreign countries!



IT-CORNER 2019 AS A COMMUNICATION PLATFORM INCLUDED:



Exposition:

- Open-space zone (17 companies)
- Start-up Alley (5 companies)
- Exclusive stands (13 companies)



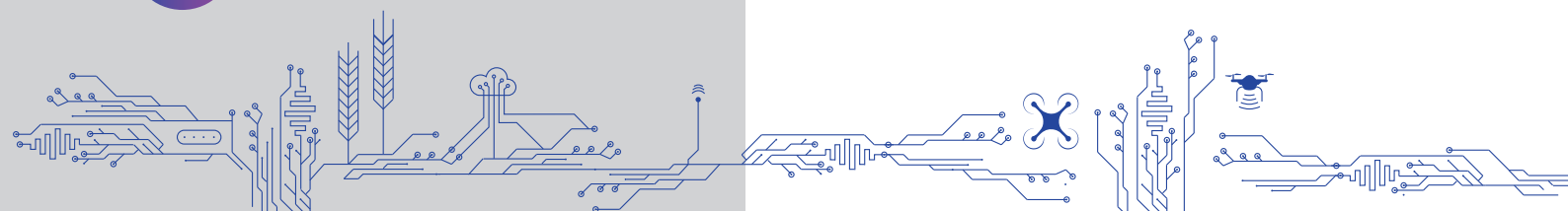
Conference-zone, where business events took place for three days



Virtual reality zone

Thematic sections:

- Navigation systems, complex systems of precision agriculture
- Drones for various uses
- Automation and control over agricultural activity and business processes
- Marking and accounting of material assets
- Digital marketing





Program of specialized events at conference-zone of IT-Corner 2019: key ideas

- Drones: revolution in technological soil cultivation
- Digital technologies and marketing: new opportunities in work with customers
- Ukraine is a market of numerous opportunities for global brands. DJI is planning to launch drones for spraying on Ukrainian market as the first stage in conquering the European one
- Domestic developers are becoming more competitive on global market. Start-ups surprise with innovative solutions
- Precision agriculture is affordable for any agrarian, regardless of the size of his business
- With digital technologies the process of climate change is under control. They give agrarians the tool to decrease soil fertility loss and damage from natural disasters
- The market of digital technologies in Ukraine is shifting to the phase of healthy competition, where all market participants will have a chance to show their abilities and find their target audience



Digital technologies are becoming an integral part of agribusiness and a synonym of effectiveness. Some solutions are being actively integrated into a unified management system creating an effect of synergy.

Agro 4.0 is a Ukrainian actual situation, the basis of which has been laid already!

WE INVITE TO COOPERATION: industry unions, experts and companies offering innovative solutions. We will be grateful for your suggestions!
Email: agro@kmya.kiev.ua

See you at IT-Corner 2020!

27-30 October 2020
International Exhibition Centre, Kyiv
as a part of international exhibition
InterAGRO 2020

Organizer:



Main business partner:



Main technical partner:



Main information partner:



Information support:

